

Media release

DOW JONES SUSTAINABILITY WORLD INDEX SELECTED AS BENCHMARK FOR FIRST EXCHANGE-LISTED SUSTAINABILITY FUTURES

ZURICH (Nov. 19, 2008) — The Dow Jones Sustainability World Index – co-published by SAM, the sustainability investing specialist, and Dow Jones Indexes, a leading global index provider – has been selected as benchmark for the first exchange-traded sustainability futures worldwide. The new products were listed on the Chicago Climate Futures Exchange® (CCFE®), a wholly-owned subsidiary of Chicago Climate Exchange, Inc. (CCX®), and traded for the first time last Friday. CCFE offers a range of standardized derivatives on emission allowances and other environmental financial products. Its new CCFE Dow Jones Sustainability World Index Futures (DJSI-W) are the first exchange-traded derivatives worldwide to track a broadly diversified sustainability index.

“This is a milestone for sustainability investing and the Dow Jones Sustainability Indexes in particular. CCFE’s DJSI-based futures enable market participants to build exposure to global equity markets and the world’s sustainability leaders in one single electronic trade. We are delighted that they have chosen the DJSI as the underlying benchmark for this new offering”, said **Alexander Barkawi, Managing Director, SAM Indexes**.

“CCFE has been providing derivatives for a growing range of environmental financial products since 2004. With the new DJSI World futures we are expanding our offering to cover the world’s sustainability leaders. The global recognition of the DJSI and its role as a reference point for investors around the world, made the benchmark selection for these new products a very straightforward decision”, said **Dr. Richard Sandor, Chairman, Chicago Climate Exchange**.

The Dow Jones Sustainability Indexes follow a best-in-class approach and include sustainability leaders from each industry on a global level. The annual review of the DJSI family is based on a thorough analysis of corporate economic, environmental and social performance, assessing issues such as corporate governance, risk management, branding, climate change mitigation, supply chain standards and labor practices. It accounts for general as well as industry specific sustainability criteria for each of 57 industries.

Further information:

Alexander Barkawi, Managing Director, SAM Indexes

Phone +41 44 653 1801, E-mail: alex.barkawi@sam-group.com



About SAM

SAM was established in Zurich in 1995 as the first investment group focused exclusively on the integration of economic, environmental and social criteria into investing. The company's services comprise asset management and indexing. In 1999, SAM teamed up with Dow Jones Indexes to launch the Dow Jones Sustainability Indexes (DJSI) – the first benchmarks tracking the performance of sustainability leaders on a global scale. Two years later, European index provider STOXX Limited joined this cooperation to expand the DJSI family with European and Eurozone sustainability benchmarks – the DJSI STOXX and DJSI EURO STOXX. Today, the DJSI family comprises global, European, Eurozone, North American as well as US sustainability benchmarks. Total assets managed against the DJSI family amount to over US\$7bn. Full details about the design philosophy, review methodology and index components are freely available at www.sam-group.com and www.sustainability-indexes.com.

About Dow Jones Indexes

A full-service index provider, Dow Jones Indexes develops, maintains and licenses indexes for use as benchmarks and as the basis of investment products. Best known for the Dow Jones Industrial Average, Dow Jones Indexes also is co-owner of the Dow Jones STOXX indexes, the world's leading pan-European indexes, and together with Wilshire Associates, provides the Dow Jones Wilshire Global Index family, which is anchored by the Dow Jones Wilshire 5000 and covers more than 12,000 securities in 65 markets. Beyond equity indexes, Dow Jones Indexes maintains a number of alternative indexes, including measures of the hedge fund and commodity markets. Dow Jones indexes are maintained according to clear, unbiased and systematic methodologies that are fully integrated within index families. www.djindexes.com. Dow Jones & Company (www.dowjones.com) is a News Corporation company (NYSE: NWS, NWS.A; ASX: NWS, NWSLV; www.newscorp.com). Dow Jones is a leading provider of global business news and information services. Its Consumer Media Group publishes The Wall Street Journal, Barron's, MarketWatch and the Far Eastern Economic Review. Its Enterprise Media Group includes Dow Jones Newswires, Dow Jones Factiva, Dow Jones Client Solutions, Dow Jones Indexes and Dow Jones Financial Information Services. Its Local Media Group operates community-based information franchises. Dow Jones owns 50% of SmartMoney and 33% of STOXX Ltd. and provides news content to radio stations in the U.S.

About CCX/CCFE

CCX is an Exchange whose objectives are to apply financial innovation and incentives to advance social, environmental and economic goals. CCX, which began trading in 2003, is the world's first and North America's only legally binding, rules-based greenhouse gas emissions allowance trading system, as well as the world's only global system for emissions trading based on all six greenhouse gases. Chicago Climate Futures Exchange (CCFE), a wholly owned

subsidiary of the Chicago Climate Exchange, is a Commodity Trading Futures Commission (CFTC) designated contract market which offers standardized and cleared futures and options contracts on emission allowances and other environmental products. Clearing services are provided by The Clearing Corporation, the only active independent futures clearinghouse in the world. Market surveillance services are provided by the National Futures Association, the industry wide, self-regulatory organization for the U.S. futures industry. CCX, a U.S. corporation, launched its trading platform in 2003. In 2005, CCX launched the European Climate Exchange (ECX), now the leading exchange operating in the European Union Emissions Trading Scheme. Since 2006, both CCX and ECX have been owned by Climate Exchange plc, a publicly traded company listed on the AIM division of the London Stock Exchange (CLE.L).