



SH ASSET MANAGEMENT BECOMES FIRST LICENSEE OF DOW JONES SUSTAINABILITY INDEXES IN SOUTH KOREA

ZURICH (May 23, 2007) — SAM Group today announced that South Korea's SH Asset Management signed a license agreement for the Dow Jones Sustainability Indexes (DJSI). The new licensee will introduce a passive investment fund to track the DJSI World. SH Asset Management's new product will be the first DJSI-based investment vehicle managed in South Korea. Its launch follows the recent publication of a Korea Chamber of Commerce report that projects sustainability-driven investments to reach a 10 percent share of the country's fund market in the near future.

Introduced in 1999, the Dow Jones Sustainability Indexes are the longest-running benchmarks that track the performance of sustainability leaders on a global scale. Based on a comprehensive assessment of general as well as industry-specific sustainability criteria they reflect the growing interest among investors in long-term economic, environmental and social trends. Today, the DJSI family is used by asset managers for more than 5 billion USD in managed investments. With the addition of South Korea the number of countries with DJSI-driven asset managers is up at 15.

"Sustainability investing continues to make solid inroads into mainstream financial markets worldwide. Growing concerns about the long-term impacts of climate change and water scarcity are among the many examples of sustainability issues that are increasingly hitting investors' radar screens. As a result, the momentum for sustainability-driven investments continues to accelerate across the globe. We are delighted to support this development with professional benchmarks and equally delighted that SH Asset Management chose the DJSI for their new offering in this growing market.", says **Alexander Barkawi, Managing Director, SAM Indexes.**

"Since the start of our activities in sustainability investing in 2005, SH Asset Management has witnessed solid growth of interest in this area among private investors and pension funds alike. We are certain that this growth is here to stay. With our new product tracking the DJSI World, SH Asset Management is expanding its offering in this segment into global equities. We are convinced that the Dow Jones Sustainability World Index is one of the most solid and thoroughly researched platforms to take this step.", says **Seok-Chang Yoon, Head of Product Strategy Team, SH Asset Management.**

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