



## **BANCA IMI LICENSES DOW JONES EURO STOXX SUSTAINABILITY 40 INDEX**

**ZURICH (Jan. 30, 2007)** — SAM Group today announced that Italy's Banca IMI signed a license agreement for the Dow Jones Euro STOXX Sustainability 40 Index to launch the first certificate in Italy tracking this benchmark.

The Dow Jones STOXX Sustainability 40 Index (DJSI STOXX 40) as well as the Dow Jones Euro STOXX Sustainability 40 Index (DJSI EURO STOXX 40) were introduced a year ago to provide exposure to the largest 40 sustainability leaders in Europe and the Eurozone. In contrast to all other benchmarks within the family of Dow Jones Sustainability Indexes which are weighted based on free float market capitalization, the weighting of these two blue chip sustainability indexes reflects the sustainability score of each component according to SAM's annual assessment. Companies with a high sustainability score receive a high weighting and vice versa. The assessment is based on a comprehensive analysis of general as well as industry-specific criteria that reflect long-term economic, environmental and social trends.

Since their launch on 31 January 2006 until yesterday both indexes showed a significant outperformance against their mainstream equivalent. In that time period, the DJSI STOXX 40 was up 15.6 percent compared to 12.4 percent for the DJ STOXX 50. The DJSI EURO STOXX 40 had increased by 22.6 percent while the DJ EURO STOXX 50 had gone up by 15.7 percent.

"Investor interest in sustainability is clearly on the rise. A growing number of asset owners sees that issues such as climate change will have a growing impact on performance and they want this view to be reflected in their portfolios. With Banca IMI's new "Reflex" certificate on the DJSI EURO STOXX 40 we are glad to offer our clients an innovative investment vehicle to target this objective", says **Barbara Belussi, head of listed products, Banca IMI.**

"The development of our blue chip sustainability indexes since their introduction last year has been tremendous. We are delighted that Banca IMI is building up on this momentum and that they have chosen the Dow Jones Sustainability Indexes for their new offering in this growing market", says **Alexander Barkawi, managing director, SAM Indexes.**

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