



## **SAM GROUP HIRES NEW SENIOR RELATIONSHIP MANAGER FOR INDEX BUSINESS**

**ZURICH (July 12, 2007)** — SAM Group today announced Jon Winslade has been hired as Senior Relationship Manager, SAM Indexes. Mr Winslade joins SAM with more than ten years of experience in the index business and a solid background in sustainability investing.

Mr Winslade will be responsible for client relations and business development for SAM Indexes in the UK, several continental European countries and Asia / Pacific. In this new role, he will drive sales and marketing activities to clients for the Dow Jones Sustainability Indexes and other benchmarks offered through SAM. Mr. Winslade reports to Alexander Barkawi, Managing Director, SAM Indexes, and will be based in Zurich.

Most recently Mr Winslade completed an MBA at Kingston Business School, writing a thesis analyzing factors that will encourage the consideration of sustainability criteria in mainstream investment decision making. He has previously held international business development positions at the Wall Street Journal, STOXX, FTSE and Invesco.

“The timing of this appointment reflects the significant increase in interest in sustainability based investment“, Mr Barkawi said. “Jon has a proven track record in listening to client needs, building relationships and expanding businesses. His knowledge and index experience will be a great asset to our team”.

SAM Indexes is a business unit within SAM Group and drives marketing and licensing for the Dow Jones Sustainability Indexes. The company also provides a growing range of customized benchmarks with a focus on specific sustainability themes including renewable energy and water. Introduced in 1999, the Dow Jones Sustainability Indexes are the longest-established benchmarks tracking the performance of sustainability leaders on a global scale. Based on a comprehensive assessment of general as well as industry-specific sustainability criteria they reflect the growing interest among investors in long-term economic, environmental and social trends. Today, the DJSI family is used by asset managers for more than 5 billion USD in managed investments.

###

Further information:

Alexander Barkawi, Managing Director, SAM Indexes

Phone +41 44 395 2832, E-mail: [alex.barkawi@sam-group.com](mailto:alex.barkawi@sam-group.com)