



COMPANY

Country	United Kingdom
Number of Employees	111'858
Web	www.btplc.com

Share

Market cap (mil)	13'407
Currency	GBp
High 52 week	332.3
Low 52 week	161.2
Last Price	173.2

Key Data 2007 2008E

Sales (mil)	20'704	21'052
EPS	0.24	0.24
P/E Ratio	8.86	7.25

Source: Bloomberg / September 03, 2008

Sales in

Alcohol	No
Armaments	No
Firearms	No
Tobacco	No
Gambling	No

Source: EIRIS, SAM Research

COMPANY DESCRIPTION

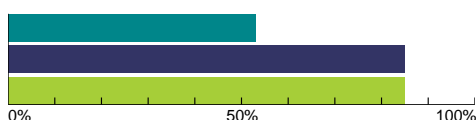
BT Group, a London-based company, provides communications solutions to business, residential and wholesale customers in Europe, the Americas, and the Asia Pacific. The group's principal activities include networked IT services, local, national and international telecommunications services, and high-value broadband products and services. It also offers consultancy services to help organisations to understand network performance, and operate their networks and applications. The company has more than 16 million customers and operates in over 170 countries worldwide. The group is organised into four customer-facing lines of business: BT Global Services, BT Retail, BT Wholesale and Openreach. These businesses are further supported by two internal functional units: BT Operate and BT Design.

SUSTAINABILITY PERFORMANCE

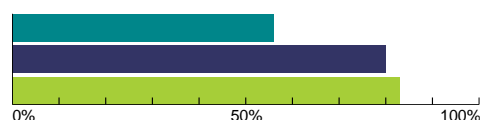
BT Group reaffirmed its position as the sustainability leader in the telecommunications sector. The company's move of engaging its stakeholders is considered to be a vital part of managing corporate social responsibility to understand their views and expectations, and help the company improve its strategy, processes and products. BT Group has strong policies, management systems and training on issues, such as equal opportunity and diversity, and health and safety of its employees. BT Group has a new carbon strategy, which includes a goal to reduce carbon dioxide emissions by 80% by 2016 from the 1996 levels, and also includes a commitment to engage its suppliers to achieve this goal. The company aims to achieve this through energy and carbon management in its network and buildings, on-site energy generation and by purchasing green energy. BT Group has also allocated considerable resources to provide affordable telecommunication solutions in emerging markets and to reduce the technology access gap among areas.

SUSTAINABILITY SCORES

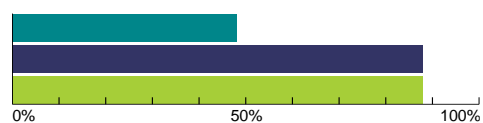
Total Score



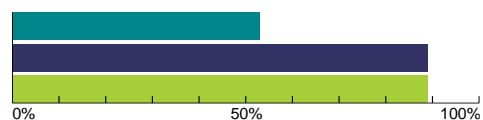
Economic Dimension



Environmental Dimension



Social Dimension



■ DJSI sector average on a global basis
■ BT Group Plc
■ Best company on a global basis within DJSI sector



For information on assessment criteria, visit www.sustainability-indexes.com

«Corporate Sustainability is a business approach to create long term shareholder value by embracing opportunities and managing risks deriving from economic, environmental and social developments.»

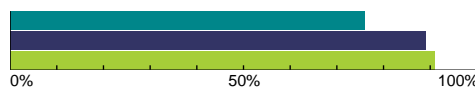
INDUSTRY DRIVING FORCES

The fixed line telecommunications industry can be characterised by a fiercely competitive environment, with declining voice prices, regulatory pressures, and the continuous blurring of the boundaries between fixed and wireless telephony. It is also an industry which can significantly transform working practices and lifestyles, potentially resulting in a reduction of travel, transportation, and its related environmental impact. In the scenario of rapid technological changes, companies operating in this sector must adopt flexible business models that enable them to integrate new generation technologies and services, such as voice-over-IP, mobile telephony, and video-on-demand, in order to remain competitive. With regard to the environmental dimension, energy efficiency, state-of-the-art infrastructures, and adequate disposal of redundant equipment remain the key challenges. In the social dimension, reducing the digital divide and offering low-cost, appropriate telecommunications solutions for emerging markets remains the basis for the future sustainable top-line growth.

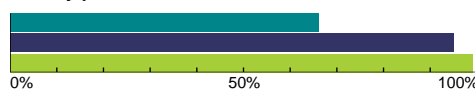
COMPANY PERFORMANCE FOR SELECTED CRITERIA

ECONOMIC

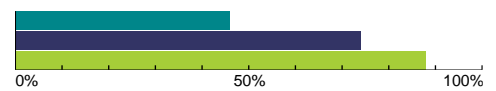
Corporate Governance



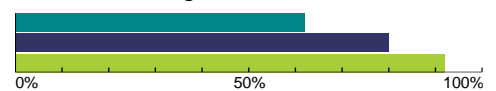
Privacy protection



Customer Relationship Management

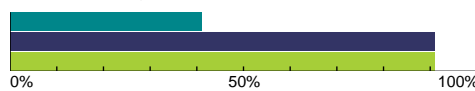


Risk & Crisis Management

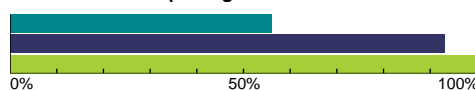


ENVIRONMENTAL

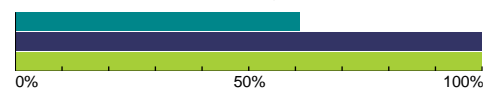
Climate Strategy



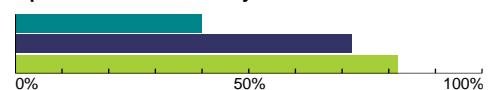
Environmental Reporting



Environmental Policy / Management

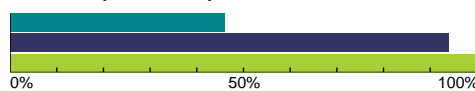


Operational Eco-Efficiency

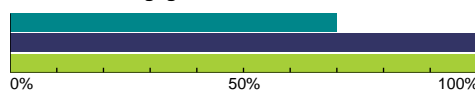


SOCIAL

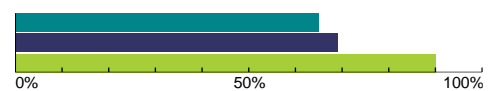
Human Capital Development



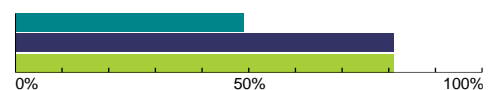
Stakeholder engagement



Labor Practice Indicators



Talent Attraction & Retention



- DJSI sector average on a global basis
- BT Group Plc
- Best company on a global basis within DJSI sector

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