



**COMPANY**

Country	Germany
Number of Employees	95'175
Web	www.basf.de

**Share**

Market cap (mil)	37'576
Currency	EUR
High 52 week	52.9
Low 52 week	38.5
Last Price	39.7

**Key Data**      2007      2008E

Sales (mil)	57'951	62'019
EPS	4.26	4.17
P/E Ratio	8.43	9.33

Source: Bloomberg / September 03, 2008

**Sales in**

Alcohol	No
Armaments	No
Firearms	No
Tobacco	No
Gambling	No

Source: EIRIS, SAM Research

**COMPANY DESCRIPTION**

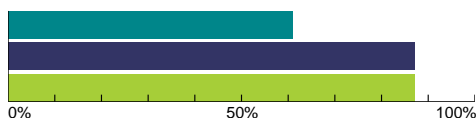
BASF SE supplies a wide variety of chemical products and solutions to various industries, such as construction, automotive, energy and packaging. The company is based in Germany with presence in 170 countries. Its portfolio comprises fourteen operating divisions aggregated in six core business segments: chemicals, plastics, performance products, agricultural solutions, functional solutions, and oil and gas. BASF operates through a Verbund structure with integrated production plants, energy and waste flows, logistics and site infrastructure. The company has created value chains starting from basic chemicals and extending to higher-value products such as coatings and crop protection products by linking its plants in a production Verbund. In 2006, BASF acquired the catalyst manufacturer Engelhard and Degussa's construction chemicals business; Johnson Polymers; the Belgian biotechnology company CropDesign and Pemeas, a leading producer of fuel cell components. These acquisitions will contribute to the management strategy of moving away from more cyclical businesses.

**SUSTAINABILITY PERFORMANCE**

BASF is not just "the Chemical Company" but also a reference company in sustainable development within the sector. The company's leadership in the chemical sector and its inclusion in the DJSI for the seventh consecutive year supports the successful integration of the company's environmental and social responsibility strategies into its business development. As a result, BASF is heading in the right direction to deliver long-term economic success through sustainable development as outlined by BASF management's strategy. Innovation is one of the pillars to achieve future sustainable growth. Thus, the company continues to increase its R&D spending and has focused on five key technology platforms including white biotechnology and raw material change, which are expected to deliver 4 bn EUR in sales by 2015. Developments within the Social Dimension include the establishment of Safety Matrix, aimed to systematically assess environmental protection and labour safety standards in the supply chain and help to evaluate selected suppliers. Safer working conditions for BASF employees and contractors have also been successfully tackled. Thus, the introduction of a new Protection Program in 2005 has helped to reduce the lost time injury frequency rate (LTIFR) by 33% from 2002 levels and targets a 80% reduction by 2020. An example of the company's engagement in reducing its environmental footprint is the newly set emissions reduction targets for 2020 (from 2002 baseline) against which the company is well on-track.

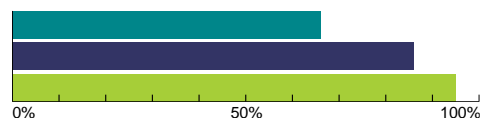
**SUSTAINABILITY SCORES**

**Total Score**

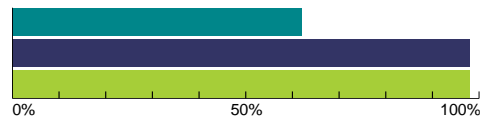


■ DJSI sector average on a global basis  
■ BASF SE  
■ Best company on a global basis within DJSI sector

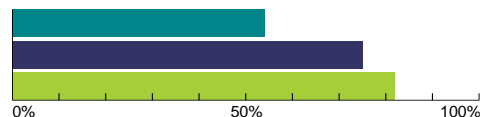
**Economic Dimension**



**Environmental Dimension**



**Social Dimension**





For information on assessment criteria, visit [www.sustainability-indexes.com](http://www.sustainability-indexes.com)

«Corporate Sustainability is a business approach to create long term shareholder value by embracing opportunities and managing risks deriving from economic, environmental and social developments.»

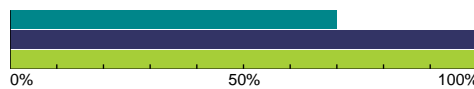
**INDUSTRY DRIVING FORCES**

The chemical sector comprises companies which manufacture and distribute commodity chemicals, specialty chemicals, industrial gases, agrochemicals and pharmaceutical hybrids. The key driver in the chemical sector is the development of innovative processes and products. In this context, the recently heightened awareness of the environmental impacts associated with established chemical processes has resulted in considerable pressure, both legislative and consumer driven, on the chemical industry to adopt a cleaner and "greener" work ethic. Further, the industry's exposure to occupational health risks and the threat of major pollution incidents, calls for improving the process safety and reducing the lost time injury and occupational illness frequency rates. The designing and development of products and processes in a more sustainable way is based on the use of alternative feedstocks and reagents, the use of catalytic reactions and biocatalysis, and in the replacement of traditional solvents and hazardous reagents. The development of novel products and application will see the need for implementing a comprehensive product stewardship management system, including product databases and client/customer training. In such a knowledge driven industrial environment, the successful management of talent attraction and human capital development will remain a strong source of competitive advantage. In addition, building and maintaining stakeholders' trust towards the industry's core technologies and activities will remain an area of high priority.

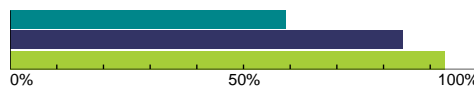
**COMPANY PERFORMANCE FOR SELECTED CRITERIA**

**ECONOMIC**

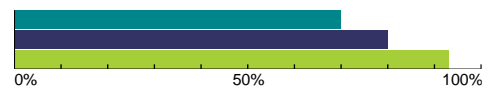
**Business Development**



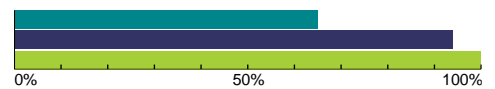
**Customer Relationship Management**



**Corporate Governance**

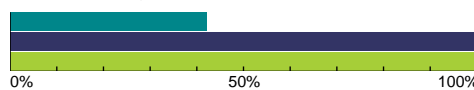


**Risk & Crisis Management**

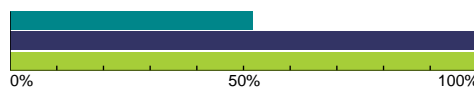


**ENVIRONMENTAL**

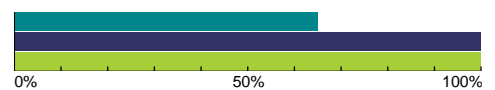
**Climate Strategy**



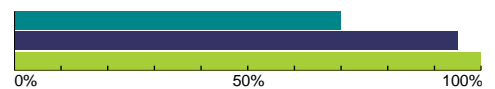
**Operational Eco-Efficiency**



**Environmental Reporting**

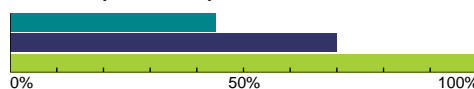


**Product Stewardship**



**SOCIAL**

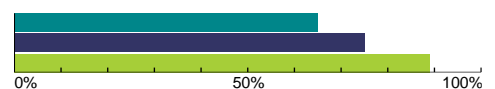
**Human Capital Development**



**Standards for Suppliers**



**Labor Practice Indicators**



**Talent Attraction & Retention**



Contact  
SAM Research AG  
Josefstrasse 218  
CH-8005 Zurich · Switzerland  
Tel. +41 44 653 10 10  
Fax +41 44 653 10 50  
info@sam-group.com  
www.sam-group.com



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